QSL
Your Trusted Partner

UPDATE

2017 MARKETING CHOICE

3 March 2017

By Greg Beashel, QSL Managing Director and CEO

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Dear Grower,

I am pleased to advise that following mediation in Brisbane yesterday, high-level agreement was reached on the three remaining threshold issues between QSL and Wilmar that have prevented the parties moving on to the contract negotiation and documentation phase.

While QSL welcomes this long overdue development, there is still a lot of work to be done before a detailed contract is secured and Wilmar Growers can begin to access QSL marketing and pricing services for the 2017 Season and beyond. That final contract and its implementation is now our primary focus.

QSL will provide Wilmar Growers with regular updates on the progress of the final OSA contract and when they will finally be able to choose QSL as a GEI Sugar Marketer and start pricing with us. In the interim, those interested in QSL marketing and pricing services are urged to complete and return the QSL Direct Pre-Registration form they should have received in the mail or via email recently. Growers can also find this form on our website on the 'Wilmar Growers' page within our QSL Marketing Choice section. To access this page, just click on the blue 2017 Marketing Choice icon on our homepage or go directly to http://www.qsl.com.au/wilmar-growers-0.

In closing, I would like to thank the Queensland Government for coordinating yesterday's successful mediation session and the Honourable Richard Chesterman AO RFD for his services as mediator.

I'd also like to acknowledge all those who have helped us progress to this point – particularly the many Wilmar Growers who have put themselves through great stress and financial uncertainty in support of our efforts to implement QSL Marketing Choice.

While that choice is not available today, yesterday's events mean that for the first time, it is truly within reach. We will do all we can to make it a reality as soon as possible.

Regards,

Greg Beashel
QSL Managing Director and Chief Executive Officer

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